



The China Management Network Ltd.

Munich | Beijing | Shanghai | Hong Kong

The China Management Network Ltd. – CMN is a competent partner-network with specialization on investment and business development in China. CMN supports big multinational groups as well as global acting medium-sized enterprises in:

- market-entry and establishment of a company
- growth of a company / consolidation
- strategic re-orientation / restructuring
- solving of special problems as well as realizing turnkey-projects

Specialized consultants with up to one decade of management-experience in China will accompany the projects of our clients – on request – from the phase of concept and strategy definition up to operative implementation and measurable success of the respective project.

Our target is to work out optimal solutions in close co-operation with our clients and to make them capable to manage their China business successfully, stable and independently as soon as possible.

CMN helps you to avoid common mistakes in the China business and to elude classical traps by a:

- combination of strategic competence and pragmatic realization
- clear focus on specific industries and advanced methodical know-how
- profound knowledge of the Chinese market and extensive intercultural competence
- consultants with long leadership experience in China
- integration of all hierarchical levels of the client
- measurable success of the projects

CMN is exclusive partner of the ROI group of companies in Asia, where worldwide more than 90 consultants are working. The consultants of the CMN-core-team are located in Beijing, Shanghai and Hong Kong. To guarantee an optimal service on site we also co-operate within the CMN-network closely with renowned and experienced (local and international) auditing and law firms as well as with other specialized service providers in the field of contracting, construction and human resource management etc.

On request, we can arrange contacts with reference clients and/or provide short project descriptions.



- **Contact Europe**

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Don't hesitate to contact us.

Further information and the profiles of our team members you find in the internet: www.cmn-consult.com